

**JULIENNE GAGE**  
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**Communications strategist, journalist, and social science researcher working across public policy, social impact, and global contexts. Bridging communications, reporting, and research to translate complex issues into clear, compelling stories.**

**Languages: English and Spanish (fluent); French (intermediate); Swahili (beginner)**

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## EMPLOYMENT HISTORY

### **Teaching Assistant, Department of Global and Sociocultural Studies, Florida International University, Miami, 8/2024–present**

Conducting field-based research on civic engagement, political representation, and conflict mitigation as part of doctoral work in sociocultural anthropology, translating findings into teaching materials and public-facing discussions.

- Supporting teaching and curriculum development on U.S. and global politics, culture, and environmental issues.
- Serving as Vice President of the Sociology, Anthropology, and Geography Graduate Student Association (SAGGSA), supporting planning, logistics, communications, and event moderation for the department's visiting speaker colloquium series.

### **Research and Communications Consultant/Journalist/Producer, Miami/Washington, DC 1/2016–present**

Leading communications strategy, investigative reporting, and multimedia production across U.S. and global contexts. Developing content, campaigns, and editorial projects that translate complex policy, social, and economic issues into clear, audience-focused work. Coordinating field reporting, interviews, and cross-platform storytelling across the Americas, Africa, and Europe.

Notable assignments:

- UnidosUS 8/2018–12/2025 (*Senior Web Content Manager 2018–2022, retained as Communications Consultant 2022–2025*)  
Developed and executed national content and messaging strategies on education equity and civil rights. Reported, wrote, and edited multimedia stories and policy analysis for broad public audiences. Led cross-channel distribution in collaboration with media, digital, and advocacy teams. Designed and facilitated communications trainings for educators, advocates, and community contributors.
- Open Society Foundations Latin America and the Caribbean 3/2021–9/2024  
Partnered with Indigenous and Afro-descendant thought leaders to develop and amplify narrative-driven commentaries on violence prevention, poverty reduction, environmental protection, and governance.
- Miami-Dade County Parks, Recreation, and Open Spaces 1/2024–8/2024  
Led media relations, press outreach, and storytelling for public campaigns on parks, culture, and environmental stewardship. Produced multimedia content and managed communications logistics to support public engagement initiatives.

- **ZERO TO THREE 2024**  
Wrote and edited policy and advocacy content on early childhood development, mental health, and childcare access.
- **LatinFinance (6/2023–10/2023)**  
Supported editorial programming and event production for international forums on finance, infrastructure, and development in Latin America and the Caribbean.
- **Renew Capital (Washington, DC/Addis Ababa, Ethiopia) 6/2022–1/2023**  
Served as Interim Director of Marketing & Communications, building and leading an East African team to position an impact investment firm across global markets. Developed brand narratives and investor-facing content highlighting climate and gender-focused investments. Partnered with social media, investor relations, and business development teams to align messaging and strengthen brand visibility among stakeholders.
- **Various Feature News Projects (Miami) 5/2018–7/2021**  
Field-produced a Spanish-language news documentary on U.S. politics following the January 6 attack (1/2021); wrote feature on architecture, urban planning, and aging in Miami for Amsterdam's MONU Magazine (1/2019–2/2019); reported and wrote feature stories for PRI's (now PRX) *The World* (6/2017–8/2018), covering topics such as Central American and Haitian migration, Cuban politics, and U.S. ties to the Basque Country peace process in Spain; wrote a cover story on climate change, gentrification, and urban planning in Miami (5/2018); covered voting rights in historically underserved communities in North Carolina and Florida for Al Jazeera English (9/2016–11/2016).

**Managing Editor, Cuba Trade Magazine, Miami, Florida 2017–2018**

Led editorial production for an international trade magazine covering Cuba, commissioning and producing stories on politics, economics, culture, and U.S.–Cuba relations during the brief détente.

**Communications Specialist, Inter-American Development Bank, Washington, DC 2013–2015**

Reported and produced multimedia stories and documentaries on economic development across Latin America and the Caribbean, traveling regularly to the region. Primary focus on capacity building in Haiti's water, agriculture, energy, health, education, and business sectors. Conceptualized and produced major events such as documentary screenings and the IDB's annual conference. Coordinated with branding, social media, and government affairs specialists to ensure initiatives reached various stakeholders, including officials of the IDB's 26 borrower or grant-receiving countries and 22 donor countries, partnering NGOs, development project beneficiaries, the media, and research institutions.

**Additional Reporting & Production Experience**

Produced and reported international news and documentary content for outlets including BBC, NBC, Al Jazeera, Discovery, Univision, and Telemundo. Led global field reporting, media trainings, and multimedia storytelling projects across the U.S., Latin America, and Europe. Covered topics including immigration, public policy, and international affairs for organizations such as The Associated Press, El País, and The Miami Herald.

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## EDUCATIONAL BACKGROUND

**PhD Student, Steven J. Green School of International & Public Affairs, Florida International University, Miami**

Research informed by prior comparative fieldwork across the United States, Spain, and Kenya, examining how narrative strategy and storytelling campaigns drive civic engagement and conflict mitigation.

**M.A., Journalism, El País School of Journalism/Autonomous University Madrid, Spain**

One-year apprenticeship in Spanish-language reporting at *El País*, focused on how immigrant and diverse communities shape Spain's social and political landscape.

**M.A., Anthropology, Western Washington University, Bellingham, Washington**

Field-based research in El Salvador and Cuba focused on youth culture and creative expression, with an emphasis on violence prevention, economic empowerment, and civic education in complex social and political contexts.

**B.A., Peace Studies/Political Science, Whitworth University, Spokane, Washington**

Field-based research on post-conflict development and civil society in Central America and the Caribbean.

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## SKILLS

- Brand Strategy & Messaging
  - Investigative Reporting & Field-Based Research (U.S. & Global)
  - Qualitative Research & Ethnographic Analysis
  - Interviewing, Source Development & Analytical Writing
  - Multimedia Production (Video, Photo, Documentary)
  - Content Strategy & Editorial Development
  - Strategic Communications & Media Relations
  - Cross-Cultural Communications
  - Languages: English and Spanish (fluent); French (intermediate); Swahili (beginner)
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## SUPPLEMENTAL LIST OF NOTABLE TOPICS & PROJECTS

### Social & Environmental Change

- Served as the researcher, writer, and multimedia producer for the Inter-American Development Bank's work on post-disaster capacity building in Haiti's water, agriculture, energy, health, education, and business sectors. Produced the documentary *Water Everlasting? The Battle to Secure Haiti's Most Essential Resource* and coordinated screenings and panel discussions at universities such as UC Berkeley, UCLA, University of Washington, and George Washington University, as well as at Miami's Little Haiti Cultural Center, and the Inter-American Development Bank (2013–2015).
- Served as a media relations strategist to the Inter-American Development Bank's rural development, biodiversity, tourism, natural disasters, and citizen security specialists, and

contributed to the IDB's Sustainable Cities blog. This included video and photo assignments for the IDB's good governance and disaster mitigation programs on the islands of Trinidad and Barbados. (2014–2015)

- Spent four months investigating, writing, shooting, and producing multimedia reports on food and water security for Howard G. Buffett Foundation and Catholic Relief Services in Central America. (2011)
- Commissioned, wrote, and produced media content on public policies impacting the intersection of education, civil rights, and physical and mental health for Latino youth spanning infancy to early adulthood for the UnidosUS education website ProgressReport.co. (2018–2025) This included:
  - Recruiting diverse thought leaders and communications professionals to share their lived experiences and experiences on education policies in America.
  - Creating a multifaceted, multicultural coaching team to train young Latino students in blog and video production for policy and advocacy communications.
  - Ongoing publication of mini ethnographies about Latinos also identifying as Black, Indigenous, Asian. Among these is a multimedia series on UnidosUS's 2022 AfroLatinx leadership program.
  - Covering UnidosUS's mandate of advocating for all English learners including migrants, refugees, and children growing up in bilingual homes, and regardless of their linguistic or ethnic origins.
  - Exploring the latest findings on early childhood development and how multilingual language acquisition among infants and toddlers improves cognitive brain functions, including problem solving and social and emotional awareness.
  - Providing strategic communications for the mitigation of the COVID-19 pandemic within the school population.
- Served as the coordinating producer and blog writer for Discovery Communications covering science, the environment, health, cultural preservation, and international diplomacy. Assisted with Shark Week. (2010)
- Covered the U.S. recession and foreclosure crisis in Florida for NBC and BBC (2008–2009), wrote a cover story about climate change and urban planning for Sojourners Magazine (2018), and produced a monthlong television investigation into health and housing problems caused by a massive importation of contaminated Chinese drywall that emitted noxious fumes in homes in South Florida and New Orleans for Univision. (2009)

## **Peace & Conflict**

- Building from prior multimedia reporting I conducted for a 2012 PBS NewsHour video feature on preelection identity politics and a historic separatist movement in coastal Kenya and a 2016 feature story I wrote about Kenya's inter-religious peacebuilding movement for Sojourners Magazine, and 2025 field research on the civic education organization Kwacha Afrika, I am now developing my dissertation for a PhD in sociocultural anthropology at Florida International University exploring innovative civic engagement strategies aimed at improving peace, security, and representation for Kenya's diverse coastal people.
- Research and reporting on social outreach programs for transnational gangs and youth impacted by their activities. Published some findings with PRI The World's Global Nation. Ongoing presentations on the decades-long impact of gangs and grassroots and government responses to them, including March 2025 readings of the creative non-fiction essay *The El*

*Salvador that Might Have Been* at University of South Florida and Florida International University.

- Assisted Open Society Foundations in conducting interviews and editing commentaries by civil society leaders promoting public health and safety, human rights, environmental justice, and protections for Indigenous and Afro communities in the Americas. Notable projects: helping Afrodescendant lawyers share their blueprint for litigating the impact of an inaccurate count of Afrodescendants in Colombia's 2018 Census; assisting Amazonian politicians to call for COVID-19 protections of Indigenous people; and helping female lawyers in Mexico share their best practices in defending reproductive health and rights justice (2021–2024).
- Produced and moderated Update from Africa, a panel discussion by Africa-based journalists for San Francisco State University media and international relations students (Fall 2023).
- Investigated and produced media content on Cuban social, economic, and political affairs and coordinated media and educational trips to Cuba for clients such as BBC, NBC, Al Jazeera, Discovery, HDNet World Report, The Miami Herald, The AP, The Miami New Times, El País, Agencia EFE, PRI The World, Sojourners Magazine, Cuba Trade Magazine, and World Learning's Experiment in International Living. Received an Emmy nomination for Cuba: The Digital Generation, a three-part NBC/Telemundo Miami series exploring how Cubans on and off the island maintain ties and collaborate on arts and media projects despite distance and politics (2009–2021).
- Investigated voting rights during the 2016 U.S. elections in North Carolina, Virginia, and Florida (2016) for Al Jazeera English and Televisió de Catalunya.
- Covered federal terrorism trials and national security issues for NBC and The Washington Post (2007–2009) and participated in Search for Common Ground's Muslim-Western Dialogue Reporting Fellowship. (2012)
- Led, produced, and wrote a television investigation into the search for children of the disappeared in Argentina for HDNet World Report (2010), and led, produced, and wrote a television investigation into the jurisdictional problems of sending U.S. foster children abroad to live with distant relatives for Univision. (2009)

## **Health & Demographics**

- Produced International Reporting Project's Kenya Delegation on Reproductive Health and Population in conjunction with the Bill & Melinda Gates Foundation. Investigated, coordinated, and led a thematic newsgathering delegation to Kenya. Wrote and produced multimedia reports on these topics for the IRP's website and mainstream news outlets including *The Global Post*, Public Radio International's *The World*, and *El País*. Spent six weeks on the ground in Kenya (2012).
- Wrote a feature report about the ways historic Miami Beach architecture and design encouraged community cooperation for the elderly. The article, "God's Waiting Room," appeared in the Late Life Urbanism issue of the Amsterdam-based design and urban planning magazine MOMA. (2019)
- Assisted World Learning's mission of social inclusion by writing content about tools for measuring social, economic, political, and religious exclusion in societies throughout the world. Produced reports and multimedia content about the organization's international exchange programs and educational materials for girls, ethnic minorities, and refugees. (2016)

- Participated in a National Press Foundation fellowship on aging and retirement, then wrote and produced multimedia reports on aging, pensions, and the World Health Organization's Age Friendly Cities initiative in Latin America and the Caribbean for the Inter-American Development Bank. (2014–2015)
- Wrote, shot, and produced multimedia features about immigration, sanctuary cities, and gangs in the U.S. and Central America, and a series titled "Defining mi gente" about US Hispanic identity for VOXXI.com (2011–2012)
- Investigated, wrote, and produced La Gata, a documentary about aging and immigration through the eyes of female tango singer La Gata, a 78-year-old undocumented immigrant from Argentina who made a late-in-life comeback to the stage performing for South Florida's growing Argentinean community. The documentary won the 2008 Best USA Documentary at the Women's International Film Festival of Miami and screened in New York, London, Madrid, and Medellin. [www.lagatadocumentary.com](http://www.lagatadocumentary.com) (2004–2008)

### **Arts & Culture**

- Served as the consulting producer of the PBS Masters documentary "Pull Up" about Jamaican American DJ, MC, and record producer Walshy Fire (2022)
- Wrote the 2020 Havana City Guide for American Airlines' American Way Magazine.
- Served as a global music critic for Miami New Times (2004–2010 and 2019–2020)
- Spent six months studying musicology and youth development at Havana's Center for the Investigation and Development of Cuban Music. Incorporated findings into research on youth arts initiatives in El Salvador for master's thesis in cultural anthropology "Aesthetic Expression and Youth Subcultures in Postwar El Salvador for Western Washington University.